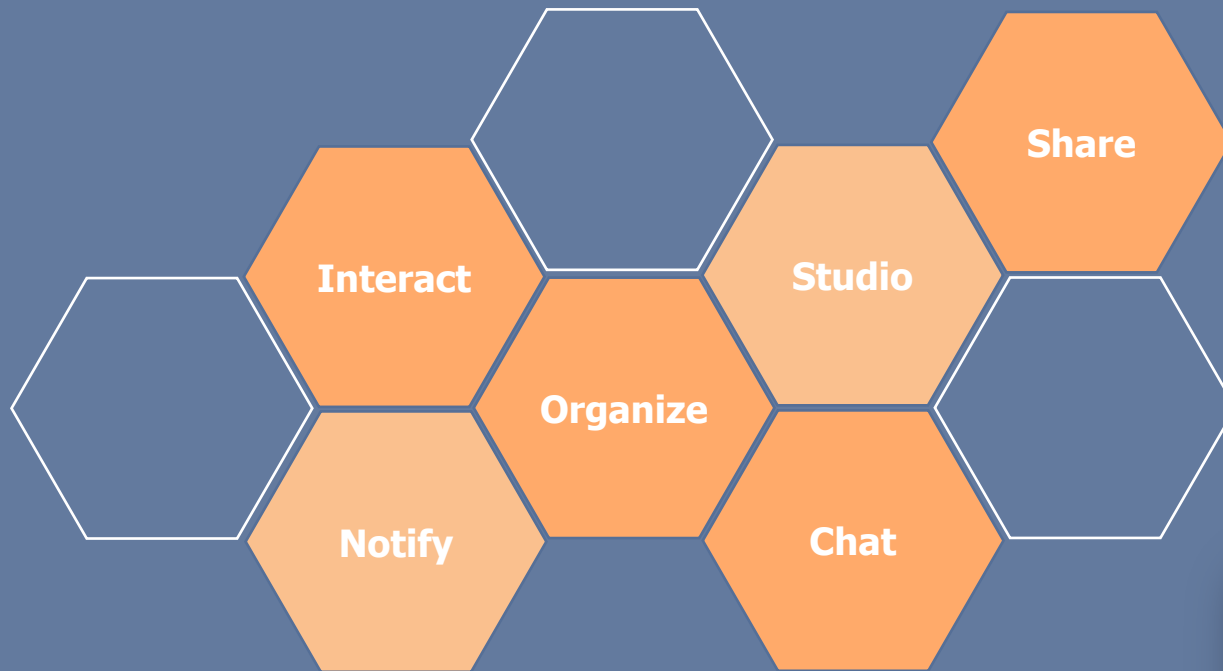


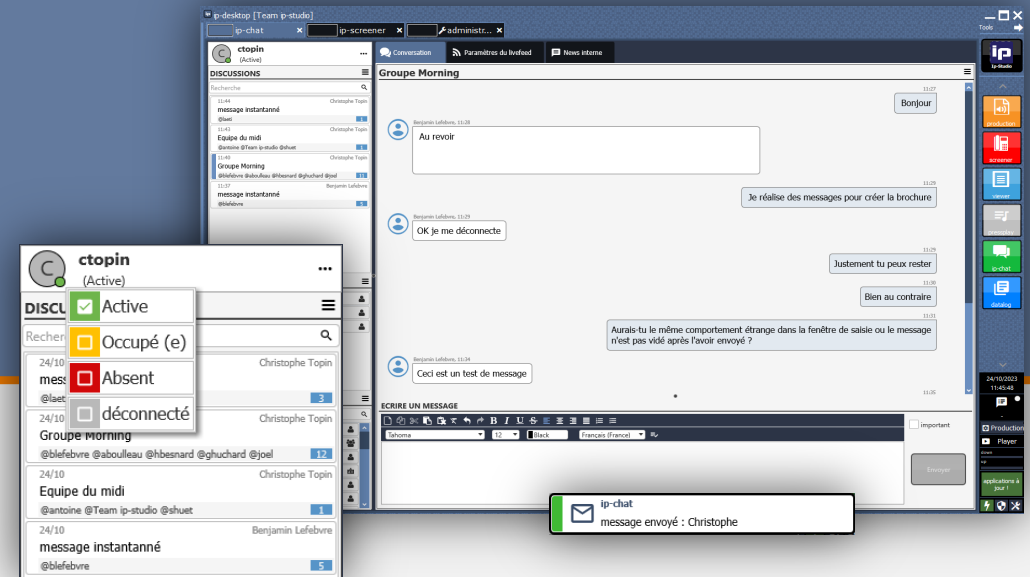
ip-chat

Centralized software business tool

Enhances collaborative exchanges
Interacts with teams and workflow
Improves process fluidity



ip-studio
www.ip-studio.com



ip-chat

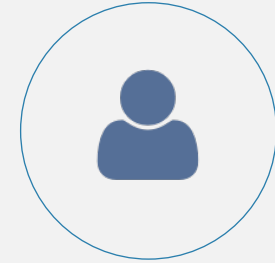
Centralized software business tool



INSTANT
MESSAGING



POST-IT



CONTACT
MANAGEMENT



NOTIFICATION
MANAGEMENT



SHARED LINK

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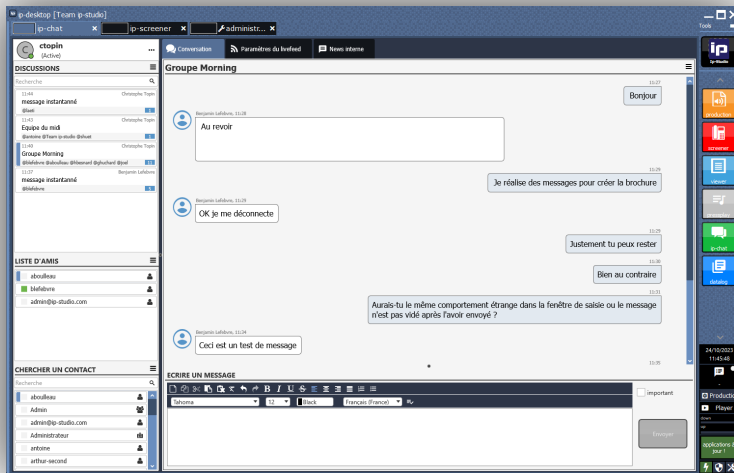


INSTANT MESSAGING

All integrated messaging functions. Allowing users to interact directly within the business tool. Interaction between all users, between studios and external events.

An advanced input interface, with multiple recipients or group selection, enables users to address messages efficiently.

Priority management for urgent messages.



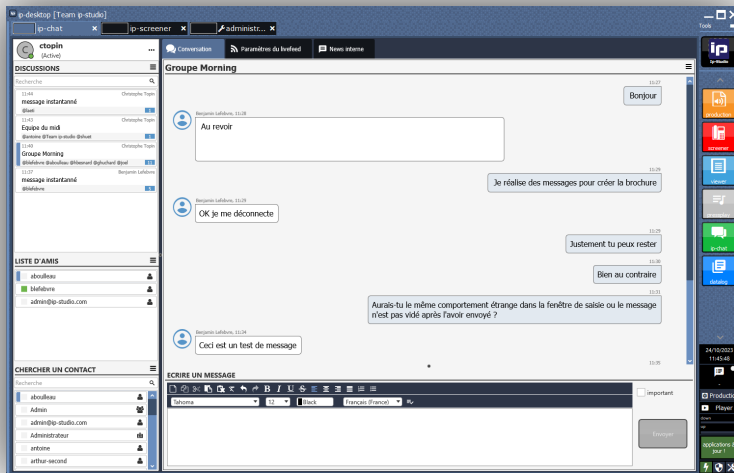


POST-IT, LEAVE A MESSAGE

Posting messages is essential for collaborative work, where teams are not necessarily working at the same time and need to communicate with each other.

The Post-it function enables a message to be posted as part of the workflow. The Post-it will remain displayed until it is read.

The Post-it function can be addressed by the user or group of users.





CONTACT MANAGEMENT

Users with access to the business solution appear in the list of available contacts.

Groups appear in search results to start a conversation, and can be added to the list of preferred contacts.

Depending on how access is structured, a studio, a production booth or a newsroom may belong to a user profile, hence the need for a business messaging tool to facilitate exchanges by work zone.



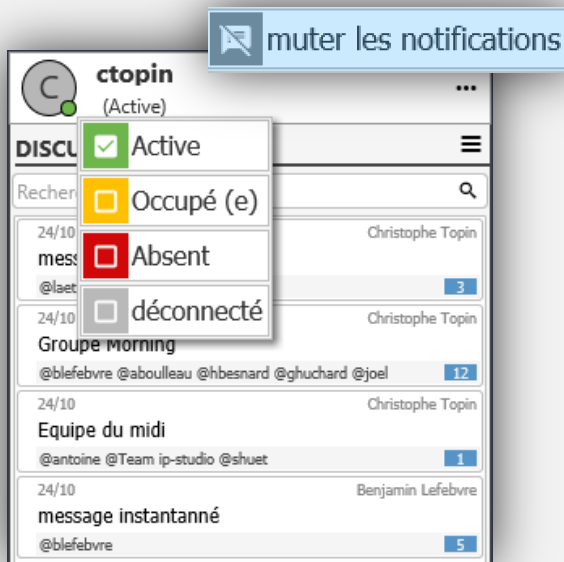


NOTIFICATION MANAGEMENT

Ip-chat features a BPM (Business Process Management) communications management tool, enabling each user to be notified of information triggered by content management in the workflow.

For example, the user can be notified of content availability, the end of an issue, or when a deadline has passed.

Users have several options for handling the notification display, the different availability statuses or the voluntary mute option. In all cases, notifications will remain available.



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SHARED LINK

The shared link function enables the user or the BPM (Business Process Management) to insert a link to content in the message or notification, triggering the opening of the appropriate tool for viewing or listening to this content.

Very useful in the business exchange phase, the shared link provides an enriched view of messages and notifications.

