# ip-pressplay
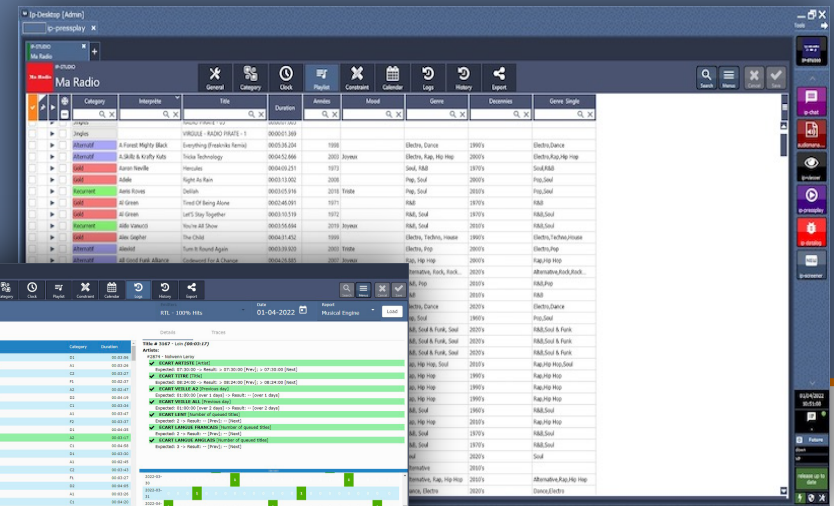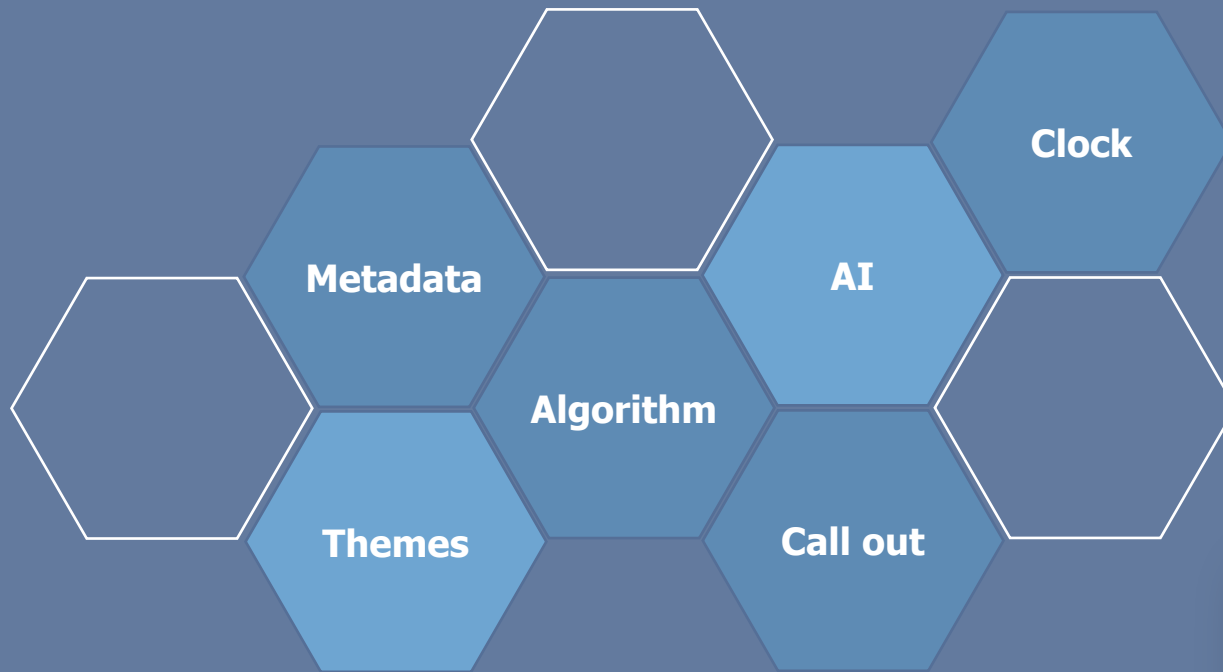
Centralized software business tool

Algorithmic music programming
Automatically generates playlists
Industrializes web radio production

Metadata

Clock

AI

Algorithm

Themes

Call out

# ip-studio

01/07

# ip-pressplay
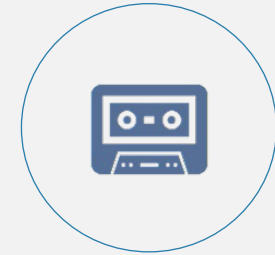
Centralized software business tool

CLOCKS
EDITION

SOUND CODE
MANAGEMENT

CALL FOR
REVIEW/ JINGLES

PROGRAMMING
RULES

AI VOICE
GENERATOR

# ip-pressplay
## Centralized software business tool

## CLOCKS EDITION

Editing and scheduling radio clocks enables you to plan content strategically and ensure consistency in broadcasting and listening, so that titles can be broadcast differently from one hour to the next, depending on how the clocks are set.

The composition of a clock is organized and defined by a call list of titles, packages and features, making up a grid broken down by day and hour to make up the program.

Each clock can be defined by constraints, with precise rules for each hour or for the whole day, ensuring balanced programming of titles..

# ip-pressplay
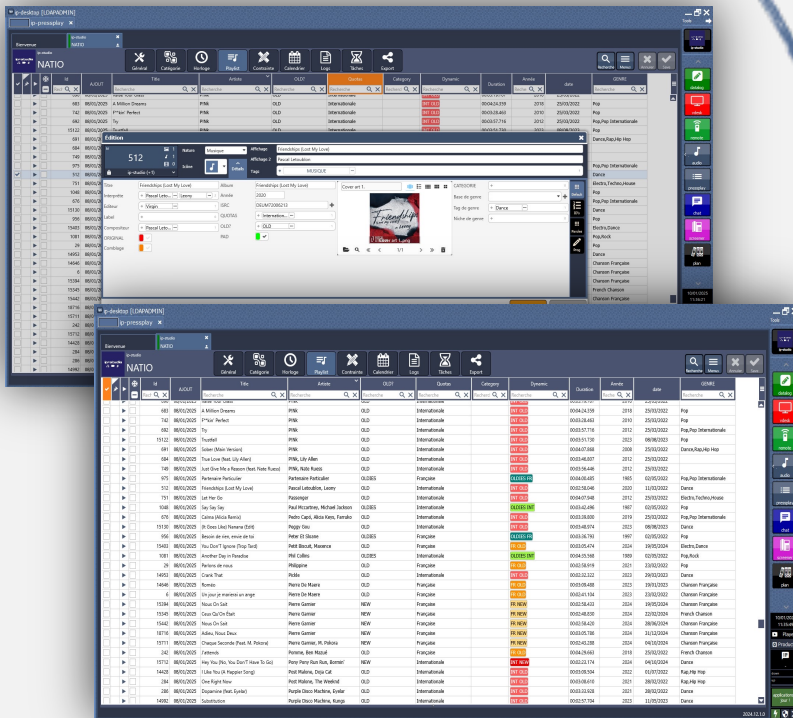## Centralized software business tool



# SOUND CODE MANAGEMENT

Perfection tools that refine title calls to give them the desired texture for broadcast.

The editing of sound code remains free and unlimited, and this customization adapts to all types of theme. Color attribution provides practical visual identification of sound code placement and breakdown.

A sound code is specific to a radio station, so that the same track can be qualified differently from one station to another. This feature is generally a plus when it comes to managing a bouquet of web radios or several FM radios with the ip-pressplay programming tool.

# ip-pressplay

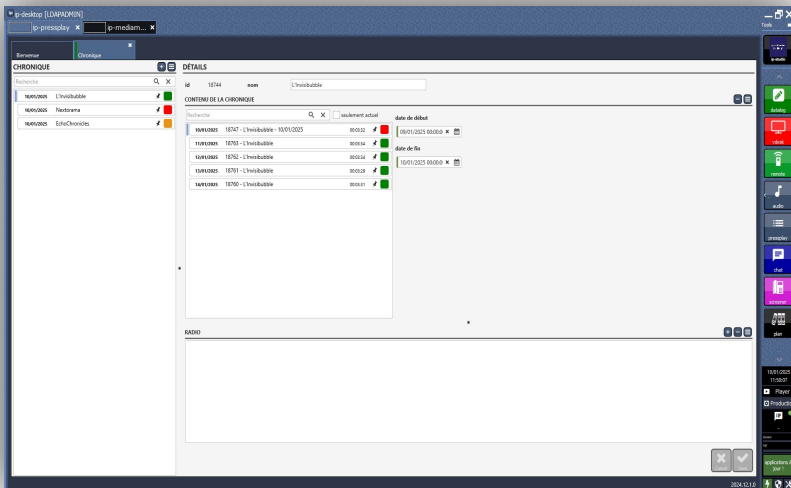Centralized software business tool



# CALL FOR REVIEW/ JINGLES

A music program can be complemented as required by the insertion of jingles and/or editorial columns.

Fully integrated into the clocks, the call is calculated according to criteria. It is possible to play with jingles and guide them to give them a more or less important place in the animation of the music program.

The program is completed by the management of chronicles and dressings, to adapt the filling around the chronicles in order to respect the passage times.

# ip-pressplay

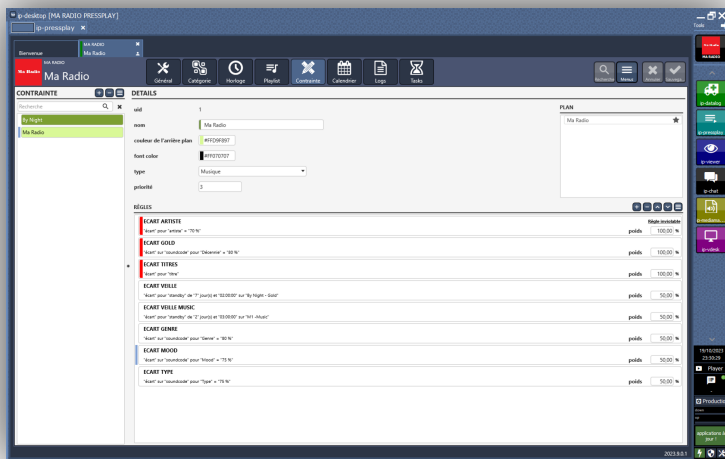Centralized software business tool



# PROGRAMMING RULES

Designed to match each individual's strategy, ip-pressplay provides a set of rules to meet programmers' requirements and control the sound identity of music programming to the finest detail.

In fact, ip-pressplay is comprehensive enough to easily manage artist gaps, juggle with genre assemblies or define ambiances defined by tagging.

# ip-pressplay
## Centralized software business tool

| ✔ | # | HEURE▾ | TITRE | PERSONNES | CATÉGORIE | DURÉE |
|---|---|--------|-------|-----------|-----------|-------|
| ✔ | 209 | 00:00:18 | Imagine | Carbonne | FR NEW | 00:02:42 |
| ✔ | 1 | 00:03:11 | 2 Times | Sound Of Legend,Dimitri... | INT NEW | 00:02:09 |
| ✔ | 74 | 00:06:08 | SWP SIRI CO 02 NEW RADIO | Julien Mahieux | SWEEPERS | 00:00:08 |
| ✔ | 2 | 00:06:19 | Good Luck, Babe! | CHAPPELL ROAN | INT NEW | 00:03:30 |
| ✔ | 374 | 00:09:15 | As It Was | Harry Styles | INT OLD | 00:02:37 |
| ✔ | 3 | 00:12:33 | It'S Not Right But It'S Okay | Mr. Belt & Wezol | INT NEW | 00:02:30 |
| ✔ | 210 | 00:15:29 | Je Pense À Vous | Linh | FR NEW | 00:02:47 |
| ✔ | 132 | 00:18:24 | MUSIC DEMO 07 NEWRADIO | Julien Mahieux | MUSIC DEMO | 00:00:38 |
| ✔ | 375 | 00:19:03 | everything i wanted | Billie Eilish | INT OLD | 00:04:00 |
| ✔ | 4 | 00:22:21 | Wake Up | Imagine Dragons | INT NEW | 00:02:41 |
| ✔ | 1 | 00:24:17 | JINGLE 03 NEW RADIO | Julien Mahieux | JINGLES | 00:00:09 |
| ✔ | 211 | 00:24:28 | Complémentaires | Amir | FR NEW | 00:03:05 |
| ✔ | 5 | 00:26:22 | Die With A Smile | Bruno Mars,Lady Gaga | INT NEW | 00:04:03 |
| ✔ | 302 | 00:30:18 | Summer Nights | John Travolta,Olivia Newto... | OLDIES INT | 00:03:32 |
| ✔ | 6 | 00:34:20 | Austin (Boots Stop Workin') | Dasha | INT NEW | 00:02:46 |
| ✔ | 2 | 00:37:16 | JINGLE 05 NEW RADIO | Julien Mahieux | JINGLES | 00:00:08 |
| ✔ | 212 | 00:37:27 | Ma Meilleure Ennemie | Stromae,Pomme | FR NEW | 00:02:22 |
| ✔ | 7 | 00:41:21 | Born To Love Ya | Sean Paul,Gabry Ponte,Na... | INT NEW | 00:02:29 |
| ✔ | 8 | 00:44:18 | Akon'S Beautiful Day (David Guett... | David Guetta,Akon,Hypaton | INT NEW | 00:02:51 |
| ✔ | 213 | 00:47:15 | Ciel | Gims | FR NEW | 00:03:03 |
| ✔ | 75 | 00:50:09 | SWP ENCEINTES CO 04 NEW RADIO | Julien Mahieux | SWEEPERS | 00:00:11 |
| ✔ | 9 | 00:50:20 | Moonlight Shadow | Sound Of Legend | INT NEW | 00:02:21 |
| ✔ | 10 | 00:53:40 | Qué Pasaría... | Rauw Alejandro,BAD BUN... | INT NEW | 00:03:09 |
| ✔ | 3 | 00:56:37 | JINGLE 02 NEW RADIO | Julien Mahieux | JINGLES | 00:00:17 |
| ✔ | 337 | 00:56:48 | Jour meilleur | Orelsan | FR OLD | 00:02:56 |
| ✔ | 11 | 01:00:16 | Hey You (No, You Don'T Have To G... | Pony Pony Run Run,Bormin' | INT NEW | 00:02:23 |
| ✔ | 214 | 01:03:12 | Alibi (With Pabllo Vittar & Yseult) | Yseult,Pabllo Vittar,Sevdali... | FR NEW | 00:02:39 |
| ✔ | 76 | 01:06:07 | SWP SIRI 01 NEW RADIO | Julien Mahieux | SWEEPERS | 00:00:09 |
| ✔ | 215 | 01:06:17 | M'Envoler | Jeck,Carla | FR NEW | 00:03:00 |
| ✔ | 376 | 01:09:12 | Hallucination | Regard,Years & Years | INT OLD | 00:02:51 |
| ✔ | 4 | 01:12:29 | JINGLE 03 NEW RADIO V2 | Julien Mahieux | JINGLES | 00:00:09 |

# AI VOICE GENERATOR

ip-pressplay features a powerful automatic generator designed to partially relinquish music programming to AI, freeing up time for the creativity of radio station designers.

This robotized time-saver, which respects instructions and avoids the need to manually replay a driver, can be programmed according to the needs of vocal AI insertions in clocks.

It can also be modified to suit specific programs.